



# Player Benefits



## Overview

Touchdown **Vs** Shutdown is a unique program to benefit After-School All-Stars (ASAS), and bring more after-school programming to youth nationwide. The 2010 NFL season marks the 4<sup>th</sup> year of this successful program, which has grown from one to twenty-two players on numerous NFL teams. The proceeds directly support ASAS children by bringing them more program options, while expanding programs to more youth in need.

- **Defensive** NFL players may join Team Shutdown by pledging \$100 per tackle or \$1,000 per sack
- **Offensive** NFL players may join Team Touchdown by pledging per yard (\$10 per rushing/receiving or \$5 per passing) or touchdown (\$1,000 per rushing/receiving or \$500 per passing)
- All players commit to a minimum \$5,000 donation and at least one site visit to an ASAS school
- Corporate sponsors match all players' donations or a specific player(s)
- ASAS arranges media interviews, site visits, and other opportunities to interact with kids/sponsors

## Player Benefits

- Opportunity to directly interact with and inspire inner-city youth in your community
- Support working families by through after-school programs for children
- Tie your tax-deductible donations to your professional achievements
- Develop relationships with corporations who may become future business partners
- Local and national PR opportunities to speak on behalf of ASAS
- Association with ASAS, a high-profile national charity founded by Arnold Schwarzenegger, and represented by Kobe Bryant and Common
- Promotional online marketing, in-game PSA's or announcements and other grass-roots marketing



## Player Roster (22 Players)

Wes Welker (New England Patriots)  
 Shaun Phillips (San Diego Chargers)  
 Shaun Ellis (NY Jets)  
 Marques Douglas (NY Jets)  
 Jonathan Vilma (NO Saints)  
 Antoine Bethea (Indianapolis Colts)  
 Rashad Jeanty (Cleveland Browns)  
 Manny Lawson (SF 49ers)  
 Kevin Payne (St Louis Rams)  
 Howard Green (Wash Redskins)  
 Brandon Graham (Philly Eagles)

Tully Banta-Cain (New England Patriots)  
 Darrelle Revis (NY Jets)  
 Calvin Pace (NY Jets)  
 Eric Smith (NY Jets)  
 Al Woods (NO Saints)  
 Dewayne White (Detroit Lions)  
 DeMeco Ryans (Houston Texans)  
 Igor Olshansky (Dallas Cowboys)  
 Thomas Howard (Oakland Raiders)  
 Travis Daniels (KC Chiefs)  
 Corey Graham (Chicago Bears)

## Join us

We are seeking passionate NFL players to join us and make a difference in the lives of children across America. For more information, please contact Jennifer Engler at 310-275-3232 x19 or [jennifer@afterschoolallstars.org](mailto:jennifer@afterschoolallstars.org) or visit [www.tdshutdown.org](http://www.tdshutdown.org)



### About After-School All-Stars

Founded by Governor Arnold Schwarzenegger, After-School All-Stars is one of the largest national organizations that provide comprehensive programming to middle school children. Through donated funds ASAS has had the opportunity to offer engaging activities to nearly 80,000 kids annually in thirteen cities. The programs are designed to improve the participants' lives by incorporating academic support, enrichment, and health and physical fitness. ASAS, a 501 (C) 3 organization, strives to offer a place to keep children safe and help them achieve in school and in life. With the help of donated dollars, After-School All-Stars aims to give kids a chance to reach their full potential academically, socially and in school. For more info, visit [www.as-as.org](http://www.as-as.org).